

TO: HIS EXCELLENCY, THE REVEREND MEMBERS OF THE CLERGY, MEN AND WOMEN RELIGIOUS AND THE LAITY OF THE ARCHDIOCESE OF SAN FERNANDO, PAMPANGA

RE: METROPOLITAN MINISTERS OF SOCIAL COMMUNICATIONS GENERAL ASSEMBLY

Date: 08 February 2025 (Saturday 7:00 AM to 5:00 PM)

Venue: University of the Assumption Gymnasium, Unisite, del Pilar, City of San Fernando, Pampanga

Theme: “Proclaim the Gospel to All.” (Mark 16:15)

Greetings of Grace and Peace!

On 08 February 2025 (Saturday), we are once again calling all media ministers and students in our Archdiocese and representatives from the suffragan dioceses of Balanga (Bataan), Tarlac (Tarlac), and Iba (Zambales) to participate in a General Assembly organized by the Archdiocesan Commission on Social Communications (ACSC) at the University of the Assumption Gymnasium. The objective is to deepen our understanding and practical application of the digital environment within a missionary context. It celebrates the creative and generous spirit of those actively involved in digital media

Please see the program below:

08 February 2025 (Saturday)

- 7:00 am - Registration
- 8:00 am - Opening Liturgy: Celebration of the Holy Eucharist
Rev. Fr. Al Manacmul III (Archdiocese of San Fernando, Pampanga)
Rev. Fr. Anthony Sibug (Diocese of Balanga, Bataan)
Rev. Fr. Gerald Cortes (Diocese of Tarlac, Tarlac)
Rev. Fr. John Michael Guilleno (Diocese of Iba, Zambales)
- 9:30 am - ***Mission in the Digital Environment***
Speaker: **Rev. Fr. Emmanuel Alfonso, SJ**
- 10:30 am - Break
- 11:00 am - ***Copyright and Fair Use***
Speaker: **Ms. Kara David**
- 12:00 noon - Lunch Break
- 1:00 pm - **AI: Prompt Engineering and the Responsible Use of AI**
Speaker: **Mr. Dominic Ligot**
- 2:00 pm - **Short Form Content: Maximizing the Use of Tiktok & Reels**
Speaker: **Rev. Fr. Fiel Louie N. Pareja**
- 3:00 pm - Break
- 3:30 pm - ***Workshop***
- 5:00 pm - *end of program*

A solidarity contribution of ₱ 5,000.00 per parish/shrine will be required in support of the event and must be remitted on or before 01 February 2025 at the Finance Office of the Arzobispado de San Fernando, Pampanga. This share would cover the registration of seven (7) delegates per parish/shrine and ₱ 500.00 per additional delegate. We also welcome other interested schools/universities, lay organizations, and religious groups, and other movements to participate in this event.

Santo Cristo del Perdon y Caridad – pakalulan mu kami. Virgen de los Remedios, Indu ring Capaldanan, Tula ring Capampangan, Talayingat ning Arkidiocesis – ipanalangin mu kami.
Thank you for the kind attention, I remain

One with you as a servant to the servants of the Gospel,

(Sgd.) ✠ FLORENTINO G. LAVARIAS, D.D.

Archbishop of San Fernando
Pampanga

(Sgd.) REV. FR. DANNY Q. NACPIL
Chancellor

14 January 2025