

TO: HIS EXCELLENCY, THE REVEREND MEMBERS OF THE CLERGY, MEN AND WOMEN RELIGIOUS AND THE LAITY OF THE ARCHDIOCESE OF SAN FERNANDO, PAMPANGA

RE: KANAWAN FESTIVAL

Date and Time: 25 February 2026 (Wednesday 7:00 AM to 2:00 PM)

Venue: SACOP Compound, Maimpis, CSFP

Greetings of Grace and Peace!

The annual commemoration of the EDSA People Power Revolution reminds Filipinos of a historic moment when ordinary citizens, united in faith and courage, transformed the nation through nonviolent action. More than a political uprising, it was a moral awakening -- a collective stand for dignity, truth, and responsibility.

In response to the call of the CBCP Episcopal Commission on Social Action, Justice and Peace and Caritas Philippines to mark this anniversary through local and meaningful initiatives rather than a centralized rally following the Trillion Peso March, the Archdiocese of San Fernando, through the Social Action Center of Pampanga (SACOP), will hold the **KANAWAN FESTIVAL** as its archdiocesan expression of People Power.

Inspired by the recently concluded KANAWAN Conference on Integral Development and Social Responsibility, the Festival continues the challenge to move from reflection to action -- from awareness to active participation -- embodying the values of transparency, accountability, and reconciliation in concrete and life-giving ways.

This year, the KANAWAN Festival also commemorates the 40th Anniversary of the EDSA People Power Revolution, a defining moment in our nation's history that demonstrated the strength of unity, courage, and collective action.

More than a protest rally, the KANAWAN FESTIVAL is a celebration of hope and responsibility. It begins with a Holy Mass and a procession, affirming that social transformation flows from faith and communal discernment. This will be followed by concrete services for the people -- a job fair, food bazaar, trade fair, and medical mission -- expressing the Church's commitment to integral human development.

The KANAWAN Festival is more than a celebration; it is a movement rooted in people's empowerment -- faith with the people and walking together toward a life of dignity. In the spirit of EDSA, we affirm that empowerment begins in the community when ordinary people come together in faith, unity, and shared responsibility.

Program Schedule:

- 7:00 AM – 12:00 NN – Medical Mission
- 8:00 AM – People's Power Procession
- 9:00 AM – Eucharistic Celebration

- 10:00 AM onwards – Career Coaching, Trade Fair, and Food Bazaar
- 10:30 AM – 12:00 NN – People’s Power Program (including invited reflection speakers)

Kindly be guided by the following:

1. Parishes, Shrines, Religious Communities, and Archdiocesan Institutions are encouraged to send up to three (3) representatives to attend this important event.
2. Participants are encouraged to wear **WHITE**, especially during the People’s Power Procession.
3. Participants may bring banners expressing their stand for transparency and accountability. Political slogans and expressions are prohibited. We reiterate that this gathering is not a rally but a celebration of hope and an expression of the people power spirit.
4. The activity will be livestreamed for those who cannot attend in person.
5. Participants are encouraged to support the livelihood products and services of our communities and partners through the food bazaar. Food stalls will be located within the SACOP grounds.
6. The event is free of charge; however, donations are welcome. Contributions may be sent through the Social Action Center of Pampanga (SACOP) and will support the Archdiocese’s justice and peace programs.
7. Please refer to the attached detailed program schedule for guidance.

Through these initiatives, we seek to promote holistic empowerment -- addressing health, livelihood, spiritual formation, and active citizenship -- as concrete expressions of People Power in our time. For inquiries, please contact the secretariat through Bro. Paulo O. Magistrado at (0969) 462 7467.

Santo Cristo del Perdón y Caridad – pakaluluan mu kami. Virgen de los Remedios, Indu ring Capaldanan, Tula ring Capampangan – ipanalangin mu kami. Thank you for your kind attention and active participation, I remain

One with you as a servant to the servants of the Gospel,

(Sgd.) □ FLORENTINO G. LAVARIAS, D.D.
 Archbishop of San Fernando
 Pampanga

(Sgd.) REV. FR. DANNY Q. NACPIL
 Chancellor

13 February 2026